

**COUNIHAN
GALLERY
IN BRUNSWICK**



Moreland
City Council

Counihan Gallery In Brunswick

**Moreland Summer Show 2021
Application pack**



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Moreland Summer Show 2021: History & Heritage

The Counihan Gallery In Brunswick is pleased to announce the 5th Noel Counihan Commemorative Art Award. To be awarded annually, the Noel Counihan Commemorative Art Award will recognise an outstanding contemporary artwork by an artist who engages with social, political, cultural or environmental subjects.

This year's theme is:
HISTORY & HERITAGE

We all have our own history and heritage, which might relate to our individuality, our family, upbringing and significant personal events of a life so far and still unfolding. Most of us relate to a history of place and identify with a cultural heritage, which might bestow a sense of belonging and connection, that establish a community with traditions and rituals. History and heritage might also relate to a very broad or specific area of experience, interest, phenomena or research. History and heritage also relate to geopolitical and global narratives and hence they are also the subject of ongoing discourse, debate and revision. Many histories are hidden, waiting to be told, and many a heritage is waiting to be discovered or acknowledged.

The 2021 prize is a tailored Professional Development Package to the value of \$3,000.

The Professional Development Package is designed by the winning artist to best support their creative practice and supported by the Counihan Gallery and Moreland City Council. Examples of how the package could be used include: paid mentorships, courses, workshops, programs, and so on.

In addition to the \$3,000 Professional Development Award the exhibition includes a People's Choice Award of \$1,000, as well as a Peer's Choice Award to the value of \$250 sponsored by local independent bookstore Brunswick Bound.

CONTACT DETAILS

Counihan Gallery In Brunswick
233 Sydney Road Brunswick Victoria 3056
Wednesday to Saturday 11 am – 5 pm
Sunday 1 pm – 5 pm
03 9389 8622
counihangallery@moreland.vic.gov.au
moreland.vic.gov.au/gallery
facebook.com/counihangalleryinbrunswick
Instagram @counihangallery

IMPORTANT DATES

Application Deadline: 5 pm, Thursday 30 September 2021

Please submit your application online here: <https://morelandcitycouncil.snapforms.com.au/form/counihan-gallery-in-brunswick-moreland-summer-show-application-form-2021> Late applications will not be accepted.

Notification of participation

Applicants will be notified about their application outcome in October 2021.

Delivery of artwork

If you are accepted into the exhibition, you are required to deliver your completed work to the Counihan Gallery at 233 Sydney Road Brunswick during gallery hours between **Friday 29 – Sunday 31 October 2021**

Exhibition Dates

Saturday 13 November – Saturday 11 December 2021

Collection of artwork

12 – 5 pm on Sunday 12 December 2021

APPLICATION PROCESS

It is FREE to apply and to exhibit.

Applications must include:

1. A completed [Application Form](#) (you may submit a proposal for one artwork only). If you would like to submit a hardcopy form instead, please contact the gallery
2. An outline of how you would use a \$3,000 tailored professional development package to achieve your career objectives (200 words max)
3. A brief description about your intended work and how the work relates to the exhibition theme (150 words max). If you are accepted into the exhibition, this **statement may appear on artwork labels for the exhibition**
4. A brief biography (150 words max)
5. A high-resolution digital image of your proposed artwork. The artwork does not need to be complete at the time of submitting your application. Digital image files must be JPEGs at 300dpi.
6. If you intend to submit a screen-based work, please also send counihangallery@moreland.vic.gov.au a link to your Mp4 or MOV file via WeTransfer. We also accept YouTube or Vimeo links.
7. Instructions for how your artwork is to be set up and displayed (if applicable)

The proposed artwork must...

- Be an original work
- Be created or completed in 2021
- Be ready to install safely when delivered (hanging works must come with hanging points, wires or other fixtures. D-rings are our preference)
- Be accompanied with the work details (artist name and artwork title)
- Address the theme of the exhibition

Judging of the award

The judging panel will consist of gallery staff at the Counihan Gallery In Brunswick, a panel member from the Moreland Arts Advisory Committee and an industry professional. The judges' decisions are final.

SELECTION PROCESS

The Moreland Summer Show is a selective-intake exhibition aimed at exploring a different theme each year. Selections for this exhibition will be made by a panel comprising of gallery staff and a panel member from the Moreland Arts Advisory Committee.

Selection criteria

- Participants are required to be artists, designers or creative practitioners aged 18 years or over who live, work, study or base their art practice in the Moreland municipality
- Initial selections will be made based on the image of the proposed artwork and the accompanying statement describing how the work relates to the exhibition theme. (Works may still be in progress)
- Proposed artworks will be selected on their capacity to interpret the theme of the exhibition
- Artworks will also be assessed on the strength of their aesthetic and conceptual qualities
- The tailored professional development plan must demonstrate a genuine benefit and relevancy to the artist

CONDITIONS OF ENTRY

Applicants are expected to comply with the 'Conditions of Entry'. Please read the 'Conditions of Entry' before submitting a proposal. Failure to comply with these conditions may contribute to a proposal being rejected.

- **Size limit** – Works may measure up to **150 cm** along any axis. Works bigger than this will not be accepted
- As mentioned above, participants are required to be artists, designers or creative practitioners aged 18 years or over who live, work, study or base their art practice in the Moreland municipality
- Applicants can only submit one application per person
- The artwork needs to engage with the theme of the exhibition
- Proposed installations are to be accompanied by an image, detailed drawings and installation instructions
- All applications to exhibit in this show must be submitted by **Thursday 30 September, 5 pm**. Late entries will not be accepted
- Applicants need to ensure that the 'Application Form' is complete and all the information is correct. No changes will be made to artwork information or artist's statements after the Application Deadline
- Sales: The gallery takes no commission on sales generated through the exhibition. The gallery will pass on contact details of potential buyers to artists to follow up, however the gallery is not responsible for the handling of money or the coordination of artwork sales
- Artworks already sold or held in private collections will not be considered for inclusion in the exhibition

- If accepted into the exhibition, artworks need to be delivered to the gallery on **Friday 29 – Sunday 31 October 2021** during gallery hours
- Artwork must be delivered ready to hang or install (with wires, d-rings or other fixtures already attached)
- Artworks deemed too fragile or dangerous to the public will not be included in the exhibition
- **Applicants must include the details of their artwork on the back (your name and the artwork title)**
- Applicants accept full responsibility (and associated expenses) for packing, transport and insurance of the artwork
- The gallery will exercise reasonable care, but will not be held responsible for any loss or damage to artworks
- The gallery staff will install selected artworks at their discretion. Any special installation requirements or instructions must be included in the entry form
- Images of artworks may be reproduced in print and electronic media for publicity purposes and by the gallery for archival purposes
- Exhibiting artists will be given a small amount of invitations for their personal distribution upon request
- Opening is **Saturday 13 November 2021, 2 – 4 pm**
- At the end of the exhibition, **artwork must be collected** from the Counihan Gallery between **12 noon and 5 pm on Sunday 12 December 2021.**

If you have any questions about the 'Conditions of Entry' please contact gallery staff.

Moreland Language Link

有關摩爾蘭德市政廳
的詳情請致電 **9280 1910**

Per informazioni sul Comune
di Moreland telefonare a **9280 1911**

Για πληροφορίες σχετικά με το
Δήμο Moreland τηλεφωνήστε στο **9280 1912**

للحصول على معلومات عن بلدية مورلاند
اتصلوا على الرقم **9280 1913**

Moreland Belediyesi hakkında bilgi
almak için aranabilecek telefon **9280 1914**

Nếu muốn biết thêm chi tiết về Hội đồng
Thành phố Moreland, xin quý vị gọi số **9280 1915**

मोरलैंड सिटी काउंसिल के बारे में जानकारी
प्राप्त करने के लिए फोन करें **9280 1918**

要进一步了解Moreland
市政府的信息，请拨打 **9280 0750**

ਮੋਰਲੈਂਡ ਸਿਟੀ ਕੌਂਸਲ ਬਾਰੇ ਵਧੇਰੀ
ਜਾਣਕਾਰੀ ਲਈ ਟ੍ਰਿਪਾ ਕਰਕੇ ਫੋਨ ਕਰੋ **9280 0751**

All other languages

including Croatian,
Tagalog, Indonesia, Polski,
සිංහල, Español,
اردو, **9280 1919**

Cover image: Installation detail of Moreland Summer Show 2019: Language & Liberty. Photographer: Janelle Low