

COMMUNITY CONSULTATION SUMMARY

BEFORE STREETScape RENEWAL

GAFFNEY VILLAGE SHOPPING STRIP STREETScape RENEWAL

March 2018



Moreland City Council

GAFFNEY VILLAGE

Pascoe Vale

WHY DO YOU USE THIS SHOPPING STRIP?



25%

Grocery Shopping



37%

Eating/ Drinking



21%

Professional Services

SAFETY

41% Feel unsafe in the space



WHY?

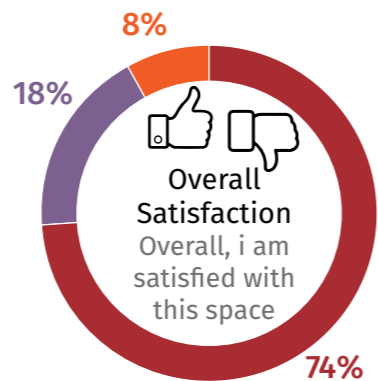
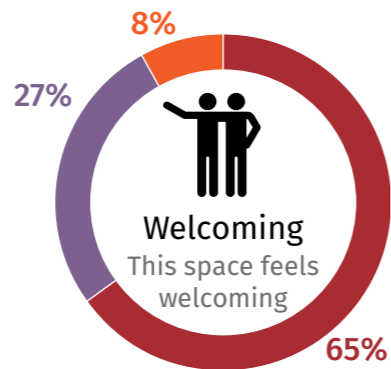
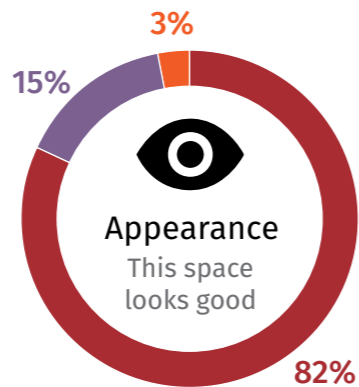
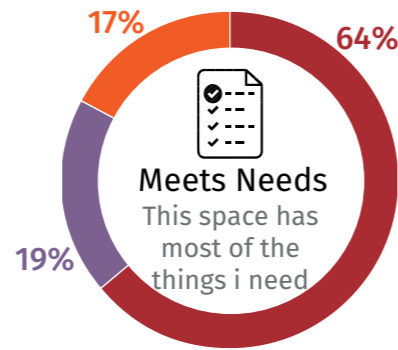
40% Low level of lighting

29% Undesirable people

20% Fast traffic

13% Drivers don't notice pedestrians

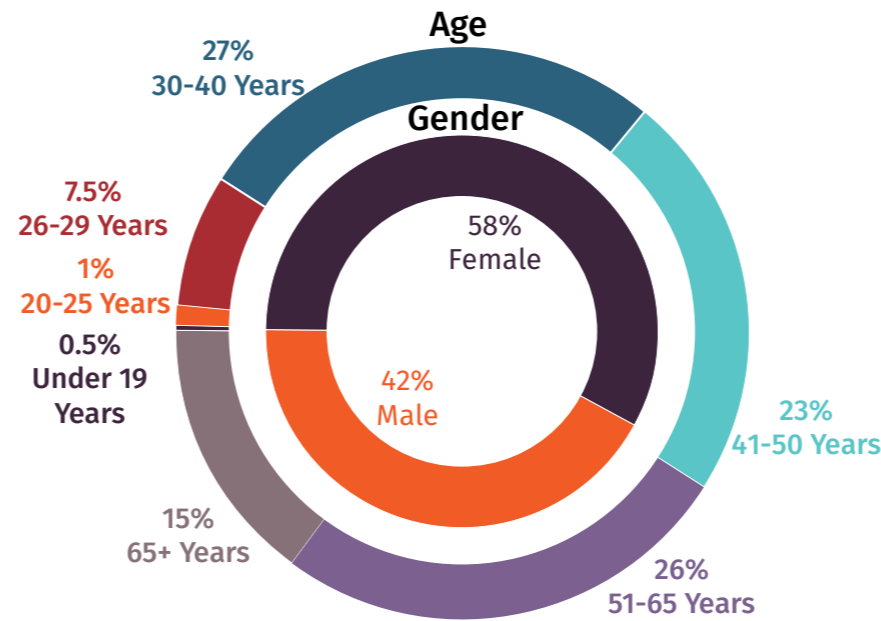
LEVEL OF SATISFACTION



Strongly Agree / Agree

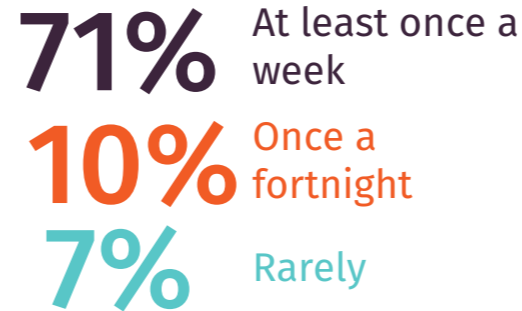
Neutral

Strongly Disagree / Disagree



256 PEOPLE RESPONDED TO THE SURVEY

HOW OFTEN DO YOU GO TO THE SHOPPING STRIP?



TOP THINGS THAT PEOPLE LIKE ABOUT THE SHOPPING STRIP.



Proximity to public transport



Choice of stores/ services



The new mural



Proximity to home



Easy to access



Local feel



TOP THINGS THAT PEOPLE DON'T LIKE ABOUT THE SHOPPING STRIP.



Lack of greenery and shade



Quality of lighting



Condition of shopping area



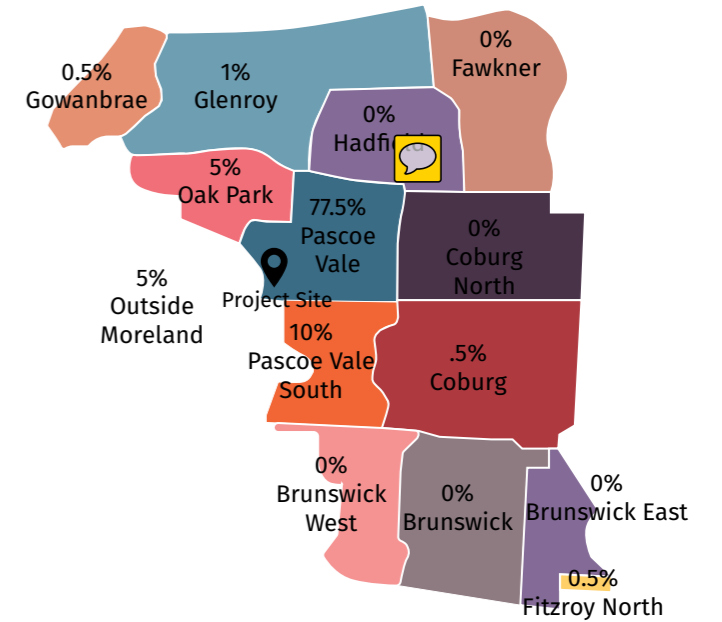
Fast traffic



Quality and mix of shops

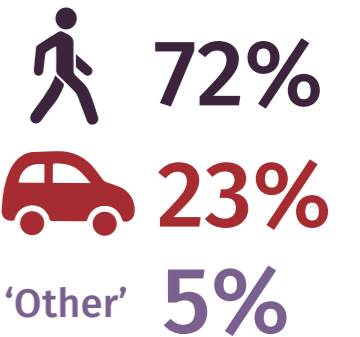


Cleanliness



WHAT AREA DO YOU LIVE IN?

HOW DO YOU USUALLY GET TO THE SHOPPING STRIP?



WHAT WOULD IMPROVE THE SPACE?

