

# Amendment C169

## Advertising and Club Signage in Open Space Areas



### **Moreland City Council is proposing to change the advertising sign category for sporting clubs to allow promotional and business signs on open space reserves.**

Council is committed to supporting local sporting clubs. As well as providing recreational and health benefits to the community, many club events also contribute to Moreland by creating a sense of community and a place to gather, socialise and connect.

Council understands that sporting clubs need to appropriately advertise their club and the organisations that sponsor them.

### **What type of Council permit will sporting clubs need for their signs under the proposed change?**

See the table over the page.

### **Why is a change to advertising controls needed?**

Most sporting reserves are located within a Public Park and Recreation Zone (PPRZ). This zone is 'Category 4' in the State Advertising Signs provisions. Category 4 states that business and promotion signs are prohibited.

This amendment proposes to permit advertising signs by changing the advertising sign category of most sporting reserves to **Category 1**.

### **What do these proposed changes mean for sporting clubs?**

#### **Sporting Reserves in Category 1**

Under Category 1 there is a maximum of 8 square metres in total signage allowed without a planning permit. If clubs wish to display more than 8 square metres they will need to apply for a planning permit, in addition to the standard Recreation Services permit.

The current State Planning fee for a Planning Permit application for Advertising Signage is \$1,102.10.

#### **Premier Reserves**

Premier reserves will not require a planning permit but will require a permit from Council's Recreation Services.

If the reserve is in a Heritage Overlay then a planning permit is also required.

### **How do I get a permit for signage?**

**Step 1: Recreation Services Permit:** A Recreation Services permit is always required to control the design of signs in public spaces and how long they can be displayed, according to Council's signage guidelines.

A permit from Recreation Services can be requested by completing and submitting an application for advertising signage at sports grounds, with the clubs annual and seasonal tenancy application.

The draft Recreation Permit Application can be viewed at: [moreland.vic.gov.au/amendment-c169](http://moreland.vic.gov.au/amendment-c169)

**Step 2: Planning Permit:** A planning permit may be required under the Moreland Planning Scheme to regulate the size of signage and make sure signs do not affect surrounding land. This applies to signage applications for over 8m<sup>2</sup> in size or sporting reserves in a Heritage Overlay.

Clubs that require a planning permit will need to submit an application form with the relevant fee, documents and details of the proposed signage to Council. Planning applications can be submitted online at: [moreland.vic.gov.au/planning-permit-application](http://moreland.vic.gov.au/planning-permit-application)

### **Find out more**

For more information, or to download Council's signage guidelines, visit [moreland.vic.gov.au/amendment-c169](http://moreland.vic.gov.au/amendment-c169)

### **Speak to an Officer**

If you would like to discuss how the proposed changes might affect you, contact the Council's Strategic Planning Unit on **9384 1175**.

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### **Make a submission**

Amendment C169 is now on public exhibition and you are welcome to make a written submission to Council to express your views.

### **Submissions must be received by Friday 27 April 2018.**

Submissions must be made in writing, giving your name and contact address and clearly stating the grounds on which the amendment is supported or opposed and indicating what changes (if any) should be made.

Submit your views by:

#### **Post:**

Strategic Planning  
Submission to Amendment C169  
Moreland City Council  
Locked Bag 10  
Moreland VIC 3058

#### **Email:**

[strategicplanning@moreland.vic.gov.au](mailto:strategicplanning@moreland.vic.gov.au)

Please include "Submission to Amendment C169" in the subject line.

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## Sporting Reserves in Category 1

The following sporting reserves need a permit from Councils Recreation Services Department for their signage. If the signage is more than 8m<sup>2</sup> in total area or in a Heritage Overlay, a planning permit will also be required.

### Sporting Reserves

Allard Park	Jackson Reserve*
ATC Cook Reserve (Glenroy Tennis Club, Glenroy Bowls Club)	JP Fawkner Reserve
Balfe Park	Mailer Reserve (Glencairn Tennis Club)*
Brearly Reserve	Martin Reserve
Bridges Reserve (Coburg Moreland Bowls Club) *	McDonald Reserve
Bush Reserve (West Coburg Bowls Club, Coburg Tennis Club)	Middle Street Reserve (Hadfield Tennis Club)
Charles Mutton Reserve	Morris Reserve
Clifton Park	Moomba Park
Cole Reserve	Narre Narre Reserve (Oak Park Basketball Stadium)
De Chene Reserve*	Oak Park Reserve
Dunstan Reserve	Parker Reserve
Fleming Park*	Rayner Reserve
Fraser Reserve (Glencairn Tennis Club)	Reddish Reserve
Hallam Reserve	Richards Reserve
Holbrook Reserve	Shore Reserve*
Wallace Reserve	Sumner Park

## Premier Sporting Reserves

The following sporting reserves are premier sporting reserves, and will not require a planning permit but will require a permit from Council's Recreation Services.

### Premier Sporting Reserves

- CB Smith Reserve
- AG Gillon Oval
- Hosken Reserve\*
- Campbell Reserve
- City Oval, Coburg\*
- Raeburn Reserve
- Sewell Reserve

*\*Denotes reserves in a Heritage Overlay*

### Moreland Language Link

廣東話	9280 1910	हिंदी	9280 1918
Italiano	9280 1911	普通话	9280 0750
Ελληνικά	9280 1912	ਪੰਜਾਬੀ	9280 0751
عربي	9280 1913		
Türkçe	9280 1914	All other languages	
Tiếng Việt	9280 1915	9280 1919	