



# Brunswick Structure Plan

Since the delivery of the first newsletter and survey forms back in September 2006 work on the Brunswick Structure Plan has been progressing steadily. The first stage of the project being background research and issues identification is now complete.

## Consultation

Community input is critical to the success of the project and to ensure that the structure plan, and the future Brunswick properly reflect the diverse needs and aspirations of the community.

Thank you to all the people who returned survey forms, attended the community forums or one of the information stalls at Barkly Square, Brunswick Market, Sparta Place and the Sydney Road Street Party.

Direct consultation is ongoing with service providers, stakeholders and hard to reach groups in the community to ensure a wide range of views and needs are canvassed.

A Steering Committee made up of Council and Community representatives has also been established to help guide the Structure Plan process. The Committee is intended to ensure that community and key stakeholder needs, aspirations and views are identified and incorporated into the plan. They provide a 'sounding board' for the Activity Centre Team and a forum for discussion and feedback on research and project recommendations.

## Background and Issues Paper

A wide range of background research work has been undertaken by Council and specialist consultants where required. This work has identified

a wide range of issues, opportunities and further work.

Major issues:

- Diversity – what does this mean, and can and should Council seek to protect and preserve it?
- Housing affordability – connected to the diversity issue above
- Need to identify preferred locations for future medium- to high-density residences, desired built form of Sydney Road, Lygon Street and the Upfield Train Line corridor, and manage and provide guidance on built form and future preferred character to provide certainty for future investment and reduce conflict between developers and the general community.
- Open space – long-recognised gaps in open space provision, quality of open spaces and the need for a variety of open spaces to cater to the diverse community
- Lack of civic space
- Transport – connections between public transport modes, improving sustainable modes, traffic management particularly on Sydney Road, road access to the core industrial areas, north-south movement generally
- Need to ensure that the activity centre is 'walkable.'
- Integration of, and improved access to major green open space at the periphery of the activity centre to the east, west and south.
- Capacity of the Upfield Path to accommodate future demand, and the possible need to improve bike connections, particularly to the west of the Upfield Train Line through the Brunswick Central Parklands.
- Future function and character of Nicholson Street.

- Future role of Brunswick Town Hall specifically, and civic facilities in the Sydney Road Arts Precinct generally.
- Need to broaden employment opportunities to replace declining traditional industries and provide a better match between the skills of Brunswick residents and the jobs available in the local area.
- Need to foster existing and new niche industries/businesses.
- Need to clarify function and identity of activity nodes within the activity centre.

Council received and noted the Brunswick Structure Plan Background, Issues and Consultation report at its meeting on 9 May 2007. A summary report and full copies of individual reports are available on the Council website [www.moreland.vic.gov.au](http://www.moreland.vic.gov.au) or contact the Activity Centres Team at Council on 9240 1111 or [brunswick@moreland.vic.gov.au](mailto:brunswick@moreland.vic.gov.au)

## Next Steps

Work is now underway to develop a 'vision' for the future of Brunswick. The vision will incorporate community values and desired outcomes and will inform and guide the future development of the Brunswick activity centre.

Upon adoption of the vision work will commence in earnest on the draft structure plan. The structure plan will build on the vision, providing strategies and processes for achieving the desired outcomes for Brunswick.

Further public consultation will be occurring to get community feedback and input through out the progression of this project. Keep an eye on your local paper and the council website for information on events and opportunities to input.



Moreland City Council

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## To the Resident

Newsletter # 2  
June 2007

For further information see the Council website  
[www.moreland.vic.gov.au/services/building/fr.htm](http://www.moreland.vic.gov.au/services/building/fr.htm)  
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### Language Link

中文	9280 1910	<b>Hrvatski</b>	9280 1917
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Ελληνικά	9280 1912	<b>All other languages</b>	
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<b>Việt Ngữ</b>	9280 1915	Македонски, Српски,	
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