

Brunswick Structure Plan



Moreland City Council

following a triple bottom line approach, considering the social, cultural, environmental and economic consequences of each part of the plan.

The structure plan will guide decisions made by Council on both private and public property. It will be used to guide decision making in relation to planning development applications for use and development in the centre, and for amendments to the Moreland Planning Scheme. It will form the basis for the development of a number of administrative tools (for example, a Development Contributions Plan) that will set out more detailed requirements for development.

The structure plan will be an important document for Council in relation to the delivery of services and the allocation of resources within the Brunswick Activity Centre. The provision of services such as library, child care and leisure facilities will be influenced by the plan. Funding priorities for capital works, such as streetscape and drainage improvements, will be influenced by the plan.

The Brunswick Structure Plan will provide the basis for funding applications to external bodies, including the state government, for projects identified in the plan, such as community services and capital works projects.

What is a structure plan?

A structure plan provides a long-term guide for change to land use, building and public spaces in a given activity centre.

The process of developing a structure plan produces both a framework – how the centre will develop – and the actions needed to realise that framework. A structure plan will usually require an amendment to the Council planning scheme as one of its implementation mechanisms.

What is an activity centre?

Activity centres provide the focus for services, employment and social interaction in cities and towns. They are where people shop, work, meet,

relax and often live. Usually well served by public transport, activity centres range in size and intensity of use from local neighbourhood strip shopping centres to traditional universities and major regional malls.

Brunswick has been identified as a "Major Activity Centre" in the hierarchy of Melbourne's activity centres. Major activity centres are identified as having characteristics including a mix of activities, well served by public transport, a medium-sized catchment, and potential to grow and support housing development.

A range of factors define the extent of an activity centre. For Brunswick Activity Centre, a study area has been defined which is approximately 1.5km in radius based around the Sydney Road and Lygon Street shopping strips/transport corridors. Within this study area, the following factors will be examined to

delineate the extent of the activity centre:

- existing land uses, and pressures for change
- preferred future direction of development
- growth and change opportunities
- accessibility and transport
- areas to be protected from undesirable change.

The activity centre map below outlines the extent of the Brunswick Structure Plan study area.

Why create a Brunswick Structure Plan?

The Brunswick Structure Plan will be a long-term plan to guide decisions about development in the Brunswick Activity Centre. Decisions in creating the structure plan will be made



Open space

Parks, playgrounds and sporting fields are scattered throughout Brunswick. How do you use them? What could make them better?



Transport

How do you get around Brunswick? What improvements are needed?



Shopping

Where do you shop? Can you get what you want in Brunswick?



Buildings

More people will move into Brunswick in the next 25 years. What are the best ways to accommodate new homes?



Heritage

Brunswick has many old and special places. Tell us which ones you value and why.



Tell us

How do you want to see Brunswick develop into the future? To tell us what you like and dislike about Brunswick, what your hopes and aspirations are for Brunswick, you can:

- attend a community consultation forum
- Project launch and issues identification
- Thursday 5 October, 5 pm – 6.30 pm, 7 pm – 8.30 pm, Brunswick Town Hall

Saturday 7 October, 11 am – 12.30 pm, Clarrie Wohlers Senior Citizens Centre, 51 Albert Street, Brunswick

Issues and emerging themes

- Wednesday 25 October, 5 pm – 6.30 pm, 7 pm – 8.30 pm, Brunswick Town Hall
- Friday 27 October, 12 noon – 2 pm, Brunswick Market, 661 Sydney Road
- Saturday 28 October, 10.20 am – 1 pm, Barkly Square Shopping Centre

Vision and key directions

- Wednesday 29 November, 5 pm – 6.30 pm, 7 pm – 8.30 pm, Brunswick Town Hall
- Friday 1 December, 10.30 am – 1 pm, Barkly Square Shopping Centre
- Saturday 2 December, 11 am – 1 pm, Sparta Place

- complete the feedback survey form
- email us: brunswick@moreland.vic.gov.au
- talk to us: phone the Activities Centres Team on 9240 1111

- write to us: Activities Centres Team, Moreland City Council, Locked Bag 10, Moreland, Vic 3058

For more information

Visit Council's web site www.moreland.vic.gov.au/services/building-fr.htm, email us at brunswick@moreland.com.au, or phone the Activities Centres Team on 9240 1111.

Please cut out, fold up with return mail panel showing, sticky tape closed, and return to Council by close of business Friday 27 October 2006.

Brunswick Structure Plan

Make your opinion count!

Thank you for taking the time to complete this survey form.

Please return this survey form by **Friday 27 October 2006**, using the pre-paid fold-down on the other side.

Feel free to add additional pages if required, but ensure that all pages are folded inside the mailer.

1. What do you value most about Brunswick?

2. If you could, what would you change about Brunswick?

3. What would you like Brunswick to be like in 2030?

4. What do you think are the top three priorities for getting there? (please list)

5. How would you like to be involved in the process of developing a plan for the Brunswick Major Activity Centre area? (please tick as many boxes as apply to you)

- questionnaire
- public meeting
- web site and email
- public display and feedback post
- written submission
- other (please specify)

6. Do you have any other comments you wish to make about the process for developing a plan for the Brunswick Major Activity Centre?

7. If you want to be contacted in the future about contributing to the development of a plan for the Brunswick Major Activity Centre, please supply your contact details here:

Name: _____

Address: _____

Suburb: _____

Postcode: _____

Phone: _____

Mobile: _____

Email: _____

8. What is your sex? (please tick the box that applies to you)

- male female

9. What is your age? (please tick the box that applies to you)

- under 18
- 18–24 years
- 25–34 years
- 35–44 years
- 45–54 years
- 55–64 years
- 65 years or older

10. Do you speak a language other than English at home? (please tick the box that applies to you)

- yes no

If yes, please specify:

11. What type of household do you live in? (please tick the box that applies to you)

- couple with children
- couple without children
- single parent
- lone person
- group household

12. Is your home (please tick the box that applies to you):

- fully owned
- mortgaged
- rented

13. What suburb do you live in?

For further information on the Brunswick Structure Plan public consultation program, contact:

Activities Centres Team
Moreland City Council
Phone: 9240 1111
Fax: 9240 1186
Email: brunswick@moreland.vic.gov.au
Web site: www.moreland.vic.gov.au

Postal address:
Activities Centres Team
Moreland City Council
Locked Bag 10
Moreland City Council
Vic 3058



Language: Italiano	0280 1910	Hrvatski	0280 1917
Italiano	0280 1911	Polski	0280 1918
العربية	0280 1912	All other languages	
Türkçe	0280 1913	جميع اللغات الأخرى	
Yeni Ngur	0280 1914	كردى, كوردي, مالتى, مانجوليان, سيبيريان, سومالي, تبتى	
Español	0280 1915		0280 1916

